



ADVICE FROM JOHN

2023 CALIFORNIA MERLOT

Like many things at Orin Swift, what started as a fascination quickly turned into an obsession. Samantha Smith, Dave Phinney's long time executive assistant (read: chauffeur, gopher, right hand ma'am, therapist, etc.), managed amidst her daytime job to multitask away at a book, *Advice From John*—an anthology of the brilliant, idiotic and sometimes deep thoughts found at the bottom of a cocktail and then subsequently scribbled and scrawled onto the walls of dive bar bathrooms. 'You Had Me At Hell No', captured at a dive in Texas, caught Dave's eye while ruminating ideas on how to bring Merlot back into the mainstream fold—long pilloried for its second of fame in THAT movie two decades ago. All good things circle back around, so, let's revitalize this delicious, luscious and fun varietal. Grab a bottle of some good ole *Advice* and enjoy!

WINEMAKER'S NOTES

Dominating aromatics abound without effort—notes of blackberry pie, black plum, sage and lilac come from the glass. A flooding sensation on entry drives dark fruits onto the mid-palate with touches of savory, fennel and licorice as complements. Long on the finish, the espresso bean and continued concentration of blackberry throughout fades slowly with gentle and soft tannins.

BLEND

Merlot

MATURATION

Aged for 14 months in French Oak, 25% New

ALC/VOL

14.9%

ORIN SWIFT

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